

# DAA Enterprises, Inc.

The Best Value in Pharmacy Software

Visual Superscript (VS) is the collaborative effort of dozens of pharmacists and computer professionals over the last quarter century. From humbler beginnings, when desktop computers packed far less computing power, VS has been tweaked and enhanced through constant interaction among users and developers, to the point where it is one of the most powerful, yet easy-to-use, systems available. Best of all, you get this incredibly feature-laden system at an even more incredible price. That is why pharmacists most familiar with VS refer to it as a "Cadillac at a VW price."

"I have been a Superscript user since 1985... The program is so easy to use my part-time pharmacists pick it up in a very short time... DAA has been exceptional in keeping up with the changes in the computerized pharmacy world... With the Medicare Part D, Superscript actually helped me gain additional business because my competitors who use other software were experiencing so much trouble... When my business expanded into long-term care, they promptly provided an interface to my AutoMed machine, capable of meeting all my needs... It has been a great choice for me as an independent pharmacy owner."

Steve Rosenberg, R.Ph.  
Rosens-Morseview Pharmacy,  
Chicago, Ill.

## 21st-Century Customer Support

Working with the most advanced tools enables us to be most responsive to our users' needs. While customizing labels, reports, MARs, pricing schemes, etc., is a routine matter, we even developed an elegant (and permanent!) solution for a frustrated user, some of whose elderly patients had non-matching birthdates listed with the primary and secondary payers. It was all covered by his software maintenance, of course.

For day-to-day support, our powerful Remote Assistance software enables our support staff and expert programmers to be virtually sitting beside you looking at your screen and lending a helping hand. Get instantaneous on-site service whenever needed, all year round, for a fraction of the cost of a single service call.

## To Order a Free Demo

Please visit our Web site or call 800/359-5580. Call us again after you receive the demo, and one of our support staff will be happy to "walk" you through it.

## About the Company

Founded in 1975, DAA has a long and distinguished record in computer sys-

Prescription-processing screen

Scan and store Rx images for accuracy



Signature capture screen

tems analysis and design. With pharmacy automation our exclusive focus for more than two decades, we strive to provide the best tools to enhance patient care, business productivity, and profitability at the most competitive price.



DAA Enterprises, Inc.

369 Harvard Street, Suite 1

Brookline, MA 02446

800/359-5580 • 617/734-7366

Fax: 617/734-6340

Email: sales@daaenterprises.com

www.daaenterprises.com

See our ad on page 91.

## Features

- True Windows system built using Microsoft's most powerful database engine.
- Intuitive Windows-style interface, makes it a breeze to learn for your techs and relief pharmacists.
- Unique two-tier drug file designed for maximum speed and accuracy in filling Rx's. Add a new drug and all related info with a single mouse click.
- Drug-drug, drug-food, drug allergy, duplicate therapy, and disease contraindication checking.
- Pediatric, geriatric, pregnancy, and lactation warnings.
- Patient monographs in English and Spanish.
- Automatic drug pricing and clinical data updates using the Internet.
- Drug imprint and images displayed for accuracy verification.
- Barcode printing and scanning for Rx refills, drug selection, pill counting, and NDC verification.
- Scan and store Rx images; display them during refills to verify accuracy.
- NCPDP 5.1 compliant for all third-party claims, including compounds, secondary and tertiary billing, and Medicare Parts B and D.
- Claims submission via the Internet.
- Batch Rx refilling.
- MARs, treatment orders, and physicians' orders.
- Inventory management. Update inventory and acquisition costs from wholesaler provided data.
- SureScripts certified for eRx.
- Complete 340B program-related processing and reports.
- Interfaces available for QuickBooks, POS, IVR, Web refills, dispensing automation (Parata, AutoMed, etc.), and wholesaler EDI.
- Fax requests to authorize refilling of one or multiple Rx's.
- Signature capture — multiple devices supported for high-volume pharmacies.
- Workflow management.
- Automated HIPAA-compliant backups.

First DataBank  
Business Partner